

Tourism and Business Committee – Monday 23rd May

Town Guide

Agenda Item 11

A presentation by a publisher was made to the last Tourism and Business Committee meeting regarding a town guide publication. Additional information was requested by the committee.

The publication would be financed by advertisements and at the last meeting councillors requested details of the charge made to advertisers. Details of this are enclosed in the attached e-mail copy as are the details of the pdf “flip book” available on the publisher’s website and transferrable to a tourism website.

Proposal: The committee should consider whether to proceed with the Town Guide.



Phil Burgess
Town Clerk

Impact on Crime and Disorder : None
Impact on Bio-diversity : None
Budgetary Impact : None

Town Hall

From: Alison Foley <townguidepublishing@gmail.com>
Sent: 26 April 2016 17:57
To: Town Hall
Subject: Re: Town Guide for Tenterden

Dear Rob

Yes , the guide will available to view on our website as a pdf flip book and this could also be added to the council website should you wish.

Kind regards

David

On 26 April 2016 at 14:44, Town Hall <townhall@tenterdentowncouncil.gov.uk> wrote:

Hi David;

Many thanks for the additional information you sent. I have been asked to find out whether the guide would also be downloadable as a PDF from somewhere. Would that be the case, or would it be possible to have that option?

Thanks again,

Rob

Tenterden Town Council

www.tenterdentowncouncil.gov.uk

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From: Alison Foley [mailto:townguidepublishing@gmail.com]
Sent: 23 April 2016 18:45
To: Town Hall
Subject: Town Guide for Tenterden

Dear Robert

Further to our meeting on Monday evening, I am including a link for you to see how the guide would look if we were to produce it for Tenterden, click to open:-

<http://www.townguidepublishing.co.uk/>

The average cost for an advert would be £150.00, we will be offering quarter, half and full pages. As discussed, we would be able to offer the council your own pages within the guide to include any information you think will be of interest to the community of Tenterden.

We would send a proof of the full guide before publication to ensure it meets with your approval and to make any necessary changes.

I shall phone you in the next few days to hear your thoughts.

Regards

David Foley

TOWN GUIDE PUBLISHING

07535 544475 / 01435 812907

Tourism and Business Committee – Monday 23rd May
Leigh Green Airfield
Agenda Item 12

I received the attached e-mail from a representative of the ABCT (Airfields of Britain Conservation Trust).

They would like to erect a plaque to commemorate the WW1 Leigh Green fighter base which was located at what is now Priory Way on the Shrubcote estate.

ABCT will finance the plaque and I have referred Mr Bannerman to ABC to request permission to place the plaque since this area is largely council housing and flats.

No permission is required from Tenterden Town Council but if councillors have a view on preferred position, I will relay this to the ABCT.

Proposal: Information only.



Phil Burgess
Town Clerk

Impact on Crime and Disorder : None
Impact on Bio-diversity : None
Budgetary Impact : None

Town Clerk

From: Kenneth Bannerman <kenneth@abctemail.org.uk>
Sent: 10 May 2016 16:49
To: Town Clerk
Subject: Airfields of Britain Conservation Trust (ABCT) - proposed Leigh Green Airfield memorial

Importance: High

Dear Mr Burgess

Thank you very much for your time during my recent telephone enquiry: much appreciated.

To again confirm, the Airfields of Britain Conservation Trust (ABCT) – Britain's, and almost certainly the world's, first national airfield charity – would be pleased to honour World War One airfield Leigh Green by providing an example of our standardised airfield memorial which has already proved highly successful elsewhere across Britain.

The memorial (in this instance, more specifically a plaque) would be of enormous all-round benefit for all parties concerned, whether financially or socially, locally or nationally.

Leigh Green Airfield was a World War One Home Defence fighter landing ground and helped defend Britain from the major German bombing threat of the time. Our charity is intending to unveil quite a number of plaques across Britain to honour this particular type of airfield as part of the 100th anniversary of Home Defence.

We would be looking to erect and unveil these plaques as this year progresses. As I previously mentioned, ABCT has already unveiled several memorials in Kent since 2009, and will be erecting two more in the general area at Eastchurch and Gravesend towards the end of June. I naturally fully appreciate that to get the proposed plaque in place at Leigh Green by then would be a 'big ask', to put it mildly, but was simply mentioning this when thinking about assisting our excellent monumental masonry firm based near Bournemouth and all the logistics involved.

See our very popular 3,000 page website and the Airfield Marker Locations page for plenty of photographs and other details, also our related social media pages. Our standardised plaques are essentially smaller versions of our full-sized memorials with dimensions of 600 by 600 by 30 millimetres and are made of Indian granite, recognised as the best material of its type in the world. To date (between them and especially our full-sized memorials) ABCT has erected 54 as part of our campaign to have memorials at many hundreds of disused airfields across Britain – the last example was unveiled by no less than Prince Philip.

Experience so far has indicated that our memorials have almost entirely not required planning permission as they are officially deemed to be de minimis – various other local authorities have not even required emails, simply a courtesy telephone call. All ABCT asks potentially interested parties is for the memorial location to be at the airfield itself, of course not even so much as accidentally causing any form of obstruction and firmly secured.

No precise location has been confirmed for the plaque at Leigh Green but a Google Map check has shown that there could be a suitable stretch of wall here and there in the centre of the hamlet where to fix the plaque with stainless steel screws. This was recently carried out at Heston Airfield, as can be easily seen on our Facebook page. In Kent itself we unveiled another example last year at one of the county's most famous airfields, Lympne, on a wall at The County Members Pub which was most appreciated by all concerned.

ABCT would pay for the plaque and associated costs, though as with any other respected/responsible charity donations from other sources are always welcome.

There is considerable national and international interest in what our charity is generally achieving, not only through creating memorials and saving airfields but greatly helping people and society for the benefit of all in a wide variety of ways. Our highly acclaimed website alone has proved remarkably successful, with confirmed in-depth visits from 175 foreign countries. General public feedback has proved most favourable e.g. our logo was even included in a noted book along with others for such huge firms as Shell, Nike and Apple.

So, for all of these above reasons, it would be hugely beneficial for all concerned to have this memorial dedicated to Leigh Green Airfield. This enormously important place has won a war, helped saved lives and allowed the freedom we now take for granted, revolutionised everyday society for the better and now enable people to live and operate in an excellent environment, so it is morally more than due proper and immediate recognition.

We trust this overall idea will be considered acceptable, especially when it comes to waiving planning permission: if so, we can get moving with preparing this plaque very quickly. You can also contact me on 0141 206 3663 if necessary (leave a message if not immediately answered).

Yours faithfully

Kenneth P Bannerman
Director General

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