



## TENTERDEN TOWN COUNCIL

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### TENTERDEN OUTDOOR EVENTS PLEDGE

Events are a vital part of Tenterden's rich cultural calendar and help make it a vibrant place to live and visit, providing entertainment, attracting visitors and bringing money into the local economy.

Tenterden Town Council is placing a greater focus on sustainability due to the increasing urgency of the climate and ecological challenges confronting us all. We want to encourage events to minimise their negative impacts and maximise benefits to the environment, people and the local economy year-on-year. Every little helps, and even small changes can make a big difference.

**We're asking all event organisers to sign up for our Sustainable Events Pledge.**

**Just choose 3 or more actions from the options below and commit to implementing them in your event this year.** Some of the actions you take could save you money too. We would encourage you to promote your actions to event visitors to highlight your sustainability efforts.

Please complete and return this form to [**EMAIL ADDRESS**], along with your signed Ts&Cs document.

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#### ENERGY

- Use solar, WVO biofuel (reprocessed waste vegetable oil – WVO) and wind power instead of diesel generators. Green power suppliers can be found here: <https://www.powerful-thinking.org.uk/resources/suppliers/>
- Consider your event energy usage. Make a plan to reduce the event energy consumption compared to the previous year.

#### WASTE & RECYCLING

- Make a list of everything being brought into your event that could end up as waste. Write a plan of action that you will take to reduce all potential waste.
- Recycle plastic bottles, cans and glass at your event and provide clear recycling signage.

- Recycle food waste at your event. Not many companies offer this as a service yet but do ask your contractor. Caterers will have to use compostable food packaging to make this work.
- Design display materials (signs, stands, banners. etc.) without dates so that they can be reused.

### **TRAVEL & TRANSPORT**

- Encourage visitors to take public transport, cycle or walk to and from your event.
- Encourage visitors coming by car to car-share

### **FOOD & BEVERAGE**

- Book caterers that offer food that meets one or more of the following criteria: locally sourced, in-season, meat-free options, organic, fair trade, animal welfare standards or sustainable fish.
- Plates, cups and cutlery should be reusable or recyclable (or compostable if you are having food waste recycling).
- Advertise to visitors to bring their own water bottles and reusable cups. Ensure all traders and bars are briefed to accept reusables.
- Invite food traders to maximise their own use of reusables for food preparation and storage and minimise their waste.
- Ask your caterers to take an online course in sustainable catering.

### **SOCIAL BENEFIT**

- Take on a volunteer or an intern. You could advertise your post on: Do-It.org.
- Connect with a local charity so that they benefit from the event.

### **ANYTHING ELSE?**

Tell us about anything else you are doing below.

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### **DECLARATION**

I confirm that as part of this event, I commit to making a positive impact by taking the actions marked above.

Full Name:

Event Name:

Email address:

Date: